

Vermeer-Wisconsin, Inc.

PRIVACY POLICY

Our Commitment

The following describes the Privacy Policy of Vermeer-Wisconsin, Inc. (referred to as "Vermeer-Wisconsin, Inc.," "we," "us," and "our") for this website. We understand how important it is to keep your personal information confidential. We value the information you provide to us and want you to be confident that we are committed to protecting your privacy. Our commitment to protecting your privacy is outlined in the policies below.

This privacy policy was created to inform you of what information we collect when you visit our website combineandconsign.com. This policy addresses the nature, purpose, use, and sharing of any information collected via our website. The information you provide on our website will be used only for its intended purpose. Submitting personally identifiable information (defined below) is strictly voluntary. By using this website, you acknowledge to us and our affiliates your agreement on the Terms of Use of this website. If you do not want to give us your permission to use your information, do not provide it. However, not providing certain information may result in our inability to provide you with the information or services you desire.

Information Collected

The two types of information we collect are personally identifiable information and non-personally identifiable information.

Non-personally identifiable information is anonymous information that cannot be used to identify you. We use this information to track navigation through a website, which pages are viewed most often, what other websites are visited, and similar data.

Personally identifiable information is sensitive information that can be used to identify you. Personally identifiable information includes, among other information, your name, e-mail address, physical mailing address, and telephone number. Some of the features on our website require that you provide us information about yourself. When you provide us your personal information, you consent to the information practices described in this policy.

We will never request your password, user name, or other personally identifiable information through e-mail. This practice, called "phishing," is oftentimes a scam designed to steal your personal information. If you receive an e-mail message that looks like it is from us asking you for your personal information, do not respond.

Use of Information You Provide

If you choose to provide us with personal information, we will use that information to enhance your experience in the following ways:

- Register you as a member of combineandconsign.com
- Customize your shopping experience.
- Notify you of advertisements and promotions related to Vermeer-Wisconsin, Inc. or this Web site.
- Communicate great values and featured items to you.
- Comply with valid legal procedures, requirements, regulations, and statutes.

Interaction with Children

We do not knowingly collect personally identifiable information from children under the age of 13 on our website. You must be 18 years of age to use our website. Please see our [Terms of Use](#).

Automatically Collected Information

We save information based on your interaction with our Web site. This allows us to process your inquiries more efficiently, and ultimately, give you better customer service. This information includes, but is not limited to, your Internet Protocol address (the address automatically assigned to your computer every time you establish a connection to the Internet), the name of any referring Web sites, as well as your navigation and activity on our Web site. By tracking this type of information, we can modify our content and product displays to enhance your experience on our Web site.

This information is only used to help us make our Web site more useful to you. Except for authorized law enforcement investigations, no attempts are made to identify individual users or their usage habits. Raw data logs are retained temporarily as required for security and site management purposes only.

Information Collected for Tracking Purposes (Cookies)

Like many websites, we use "cookies" to obtain information when your web browser accesses our website. "Cookies" are small amounts of data that are stored on your computer and find their way to your browser via a Web server. They flag information about your activity on our Website. This information helps us to improve our Website and to make it friendlier and easier to use. We are then able to "recognize" you and personalize your experience with our website. You may "turn off" cookies by following steps outlined in the "Help" portion of the toolbar on most browsers; however, cookies allow you to take advantage of some of our Website's best features, so we recommend that you leave them turned on.

We may use third party service providers to serve advertisements and e-mail messages on our behalf. This form of marketing is called "retargeting;" and it enhances the web surfing experience. These companies may use technologies to measure the effectiveness of advertisements and use information about your visits to our website and other websites you visit so that we can provide a better experience for you. These third party service providers may collect anonymous information about your visits to our website and your interaction with our Website. This anonymous information is collected through the

use of a pixel tag. No personally identifiable information is collected or used in this process. Our third party service providers do not learn the name, telephone number, postal address, e-mail address, or any other personal information about you.

Sharing Information

We may share aggregated general information collected by our website with our agents, representatives, service providers, and contractors. Aggregated data does not contain any personally identifiable information that could be used to contact or identify you.

We only share personally identifiable information to other companies or individuals if one or more of the following limited circumstances apply:

- We have your consent.
- We provide such information to respected businesses or persons for the sole purpose of processing personally identifiable information on our behalf. When this is done, it is subject to agreements that obligate those parties to process such information only in accordance with our instructions, in compliance with this privacy policy, and with appropriate confidentiality and security measures in place. We have no control over, and bear no responsibility for the privacy policies and/or content of any websites or advertisers linked to or on vermeerwisconsin.com, or the cookies these websites deposit on your computer.
- When required by law or where we have a good-faith belief that such action is necessary to comply with a current judicial proceeding, a criminal investigation, a court order, or legal process served on our company in direct relation to you. We may also share your personally identifiable information if we believe it is necessary in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of the terms of use of our website and services, or as otherwise required by law.
- If you have established an account with us, we may share the information submitted under your account among all of the services and websites we own in order to provide you with a seamless experience and to improve the quality of our services. We will not disclose your account information to other people or non-affiliated companies, except in limited circumstances described in this privacy policy or with your consent.
- In the event that another company acquires all or substantially all of the assets related to our business, we reserve the right to include any or all stored personally identifiable information among the assets transferred to the acquiring company.
- We may store and process personally identifiable information collected on our website in the United States or any other country in which we maintain facilities. By using our services, you consent to the transfer of your information among these facilities, including those located outside your country.

We currently DO NOT share your personally identifiable information with any other companies or organizations that would target you with offers or promotions that are not directly related to Vermeer-Wisconsin, Inc. or this website.

Security

We take appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure, or destruction of the data you provide to us. Our servers are protected by firewalls and are physically located in secure data facilities to further increase security. While no computer is 100% safe from outside attacks, we believe that the steps we have taken to protect your personally identifiable information dramatically reduce the likelihood of security problems to a level appropriate for the type of data involved.

Opt-Out of Services

At any time you may opt-out of our services. You are free to delete all cookies on your browser, or have your browser notify you when a cookie is set — simply check your browser settings. By deleting your cookies you will disable our ability, or that of our third party partners, to deliver advertisements that are targeted to your interests. You will have to clear your cookies each time you visit our Website to ensure that you are not receiving retargeted advertisements.

You may also receive e-mail messages from us if you provide us with your e-mail address. You may choose to stop receiving e-mail messages by "opting-out" of our list. If you no longer wish to receive these communications, let us know by following the directions on an e-mail message you receive from us. If you have registered on combineandconsign.com you can cancel your e-mail subscription by accessing vermeerwisconsin.com, then:

- Click on "Unsubscribe"
- Enter first name, email address, confirm email address
- Click unsubscribe

Privacy Policy Changes

As we continue to improve the services, products, and features we provide, this privacy policy is subject to change. This privacy policy is subject to change without notice. We may change our policy at any time by posting a new version of it on our website. Therefore you should review this privacy policy each time you visit our website.

California Privacy Rights

Pursuant to Section 1798.83 of California Civil Code, a California resident with whom we have established a business relationship has the right to request from us certain information with respect to the types of personally identifiable information we have shared with third parties for direct marketing purposes by such third parties, and the identities of the third parties with whom we have shared

information during the immediately preceding calendar year. All requests for such information must be in writing and sent to: **Website Coordinator, Vermeer-Wisconsin, Inc., W3090 County B, West Salem, WI 53005.**

Concerns About Privacy

If you have any questions or comments about this privacy policy, please contact us in any of the following ways:

- By E-mail: admin@vermeerwisconsin.com
- By Mail: Website Coordinator, Vermeer-Wisconsin, Inc., W3090 County B, West Salem, WI 54669.

This policy was last updated on March 3, 2011.